

## CURRICULUM VITAE

**ARFAH BINTI SALLEH, PhD, CA (M), FCPA (Australia)**  
**Associate Professor**

Department of Accounting and Finance  
Faculty of Economics and Management  
Universiti Putra Malaysia  
43400 UPM Serdang  
Selangor  
MALAYSIA

Tel: 03-8946 8490 / 7440

Fax: 03-2093 0168

E-mail: arfah@putra.upm.edu.my /  
arfahsalleh@gmail.com

(joined UPM as lecturer since December 1986, appointed Associate Professor, 2001)



## CONTENTS

1.	EDUCATION AND ACADEMIC QUALIFICATIONS	3
2.	PROFESSIONAL QUALIFICATIONS	3
3.	PREVIOUS WORK EXPERIENCE & DESIGNATIONS	3
4.	SELECTED HONOURS & APPRECIATION	4
5.	INTERNATIONAL/ NATIONAL APPOINTMENTS AS BOARD MEMBER /ADVISER	5
6.	PUBLICATIONS	5
7.	RESEARCH ACTIVITIES	14
8.	JOURNAL EDITORIAL	16
9.	SUPERVISION	16
10.	MEMBER OF BOARD OF STUDIES/ PROGRAMME ASSESSOR/ EVALUATOR/ REVIEWER AND THESIS EXAMINER	18
11.	INVITED/ KEY NOTE SPEAKER AND FACILITATOR	20
12.	CONSULTANCY	22
13.	EXTENSION & COMMUNITY WORK	23
14.	TEACHING AND TEACHING INITIATIVES	25
15.	ADMINISTRATIVE DUTIES AND OTHER RESPONSIBILITIES	26
16.	CONFERENCES/ SEMINARS AND COURSES ATTENDED	29
17.	OTHER ACTIVITIES	29

## **1. EDUCATION AND ACADEMIC QUALIFICATIONS**

Ph.D. (Accounting Education with specialization in Computer-based accounting)  
University of East Anglia, England 2000 (passed), 2002 (congregation) (part-time)

M.A. in the Economics of Finance and Investment  
University of Exeter, England 1986 (government-sponsored scholar)

B.A.(Hons) Accountancy  
University of Stirling, Scotland 1983 (government –sponsored scholar)

A-Levels, Blackpool College of Technology & Arts, England 1977-1979  
(government-sponsored scholar)

Lower Six, Tunku Kurshiah College Seremban, Malaysia 1977

Malaysian Certificate of Education, Sultanah Asma Secondary School Alor Setar,  
Malaysia 1972-1976

Primary Education, Bandar Bharu English School, Bandar Bharu Kedah, Malaysia  
1966-1971.

## **2. PROFESSIONAL QUALIFICATIONS**

Chartered Accountant (Malaysia) 2002  
CPA (Australia) 2002  
FCPA (Australia) 2008

## **3. PREVIOUS WORK EXPERIENCE & DESIGNATIONS**

- a. Dean, Graduate School of Management, UPM (Jan 2005-Dec 2007)
- b. Acting Dean, Graduate School of Management, UPM (June 2004-Dec 2004)
- c. Deputy Dean, Graduate School of Management, UPM (June 2001-Dec 2004)
- d. Co-ordinator of the PhD and MSc programmes, GSM (June 2001-Jan 2007)
- e. Actively involved in investment analysis and portfolio management of UPM funds in advisorial capacity to the Bursar from 1988-1990
- f. Work attachment at James Capel International Asset Management Ltd, London in the area of fund management and investment analysis prior to joining UPM as a lecturer (1986)
- g. Tutor at Universiti Utara Malaysia, Bandar Darulaman from 1984-1985.

#### 4. SELECTED HONOURS & APPRECIATION

**Woman of Excellence Award (*Wanita Kedah Cemerlang*) 2006** – Kedah State Government and the Ministry of Women, Family and Community Development, Malaysia (for contribution to accounting education software development)

**Woman Inventor of the Year Award 2005** – International Federation of Inventors' Association (IFIA), Geneva

**Excellent Scientist Award 2005** – Ministry of Higher Education Malaysia

**Excellent Researcher Award 2005** - UPM

**Fellowship Award:**

UPM Vice Chancellor **Fellowship Award** (Excellence in Teaching) **2004**

**Excellence Award:**

UPM Excellence Award **2002 & 1994**

**Gold Medallist with Special Merit by the Jury:**

- 33<sup>rd</sup> International Exhibition of Inventions, New Techniques and Products of Geneva **2005** (AssessUrBook Software)

**Gold Medallist:**

- 33<sup>rd</sup> International Exhibition of Inventions, New Techniques and Products of Geneva **2005** (GenerReS Software)
- Science, Technology & Innovation Exposition Malaysia **2004** (AssessUrBook Software)
- Science & Technology Exposition **2003** Malaysia (GenerReS Software)
- UPM Invention & Research Exhibition **2004, 2003, and 2002**
- International Invention, Innovation, Industrial Design & Technology Exhibition (I- Tex) **2002** (WinSkIP) software

**Best Paper Award:**

- Gioak-Faa Sia, **Arfah Salleh**, Murali Sambisivan and Jeyapalan Kasipillai (2008). Determinants of Individual tax compliance: A comparative study on compliant and non-compliant taxpayers. *Paper presented at the Australasian Tax Teachers' Association Conference*. University of Tasmania, 23 – 25 January.

**UPM nominee** for - Jan Amos Comenius Medal Award, UNESCO International Bureau of Education (IBE) 2004

**Certificate of Appreciation:**

- Certificate and Letter of Appreciation from the Ministry of Education 2007 for contribution to the Quality Enhancement Project – Enhancing Professionalism and Internationalisation of Accounting Education Programme

- Certificate and Letter of Appreciation from the Ministry of Education 1999, 1994, 1991, 1990 for contribution towards the success of the teachers' training programmes and curriculum development.

## 5. INTERNATIONAL/ NATIONAL APPOINTMENTS AS BOARD MEMBER /ADVISER

- **Member** of the Malaysian Accounting Standards Board (MASB) Appointment by the Ministry of Finance, 2006 -2008.
- **Adviser**, Accounting Simulation Courseware Development Project/ Integration of ICT in Accounting Programme, Tampere University of Applied Sciences, Tampere, Finland since 2008.
- **Adviser** (conceptual and action plan), Professionalising and Internationalising the Principles of Accounting Curriculum, SPM towards attaining Double Certification. (Actualisation of programme through MoU signing between the MoE, ACCA & LCCI on the 25<sup>th</sup> June 2007) Appointment by the Ministry of Education, August 2005 – 2008.
- **Adviser**, Supplementary Research Grant, CPA Australia Malaysia Division, since 2003.
- **R&D Adviser**, Computer-Based Learning MSC since 2003.
- **Founding President**, The Malaysian Accounting Association (MyAA) 2008.

## 6. PUBLICATIONS

### 6.1 Patent

*Methodology of Accounting Teaching* (PCT/SG2006/000034; PI 20053470)

### 6.2 Trademark

- (No: 05021457) *AssessUrBook*. - Assessing Accounting Cycle Skill Software (application date: 20 Dec 2005)
- (No: 05021458) *GenerReS - Generating Financial Reports Simulation* (application date: 20 Dec 2005)

### 6.3 Software Products Commercialised & Copyrighted

- Thesis Management System* (2006).  
Used by GSM, UPM to manage and track progress of students' thesis

- b) *SRANTAU* – Software for Planning and Monitoring of Budgets for Non-profit Organisations (2006).
- c) *AssessUrBook*. Assessing Accounting Cycle Skill Software (2004)  
**Gold Medallist with Special Merit by the Jury at the 33<sup>rd</sup> International Exhibition of Inventions, New Techniques and Products of Geneva 2005 and, Science, Technology & Innovation Exhibition 2004.**
- d) *Generating Financial Reports Simulation (GenerReS)*. English and Bahasa Malaysia versions (2003).  
**Gold Medallist at the 33<sup>rd</sup> International Exhibition of Inventions, New Techniques and Products of Geneva 2005 and Science & Technology Exhibition 2003 and UPM Invention & Research Exhibition 2003.**
- e) Accounting Simulation Software for Secondary Schools and Pre-University levels (2003) prototype.  
The school level courseware based on the prototype has been introduced to secondary schools nationwide for the Principles of Accounting subject since August 2005 and **won the APICTA Merit Award 2007.**
- f) *WinSKiPEzy*. English and Bahasa Malaysia versions (2002).  
**Gold Medallist at the International Invention, Innovation, Industrial Design & Technology Exhibition (I-Tex) 2002 and UPM Invention & Research Exhibition 2002.**
- g) *Simulated Computerised Accounting Cycle (SKiP)* English version (1999).
- h) *Simulasi Kitaran Perakaunan (SKiP)* Bahasa Malaysia version (1998).  
**The SKiP software is reported as the first of its kind produced in Malaysia & selected as top ten finalist for Research and Design Award 2000 UPM.**
- i) *Kitaran* (1990). (commercialised for UPM circulation)

#### 6.4 Books

- a) **Arfah Salleh** and Aziuddin Ahmad (2008). *Human Governance – A Paradigm Shift in Governing Corporations*, Kuala Lumpur: MPH
- b) **Arfah Salleh** (1999). *User Manual. A Simulated Computerised Accounting Cycle SKiP – Periodic Recording System*. **Translated by Arfah Salleh**, Badriyah Minai, Hashanah Ismail, UPM Press.
- c) **Arfah Salleh** (1998). *Manual Pengguna. Simulasi Kitaran Perakaunan SKiP – Sistem Perekodan Berkala*, UPM Press.
- d) **Arfah Salleh** (1993). *Kitaran Perakaunan*, UPM Press. **Reprints 2001, 1994.**

- e) A'amir Nordin, **Arfah Salleh**, Sakinah Abdullah (1990). *Assets = Liabilities + Owners' Equity – A Case Study*, UPM Press. **Reprint** 1993.

## 6.5 Monograph

- a) Aziuddin Ahmad and **Arfah Salleh** (2008). *Soulful Stewardship – Steering Corporations through Human Governance*, Kuala Lumpur: Malaysian Institute of Accountants.
- b) Tan, L.T., **Arfah Salleh** and Hashanah Ismail (1995). *Asset Revaluation: An Exploratory Study of Company Practices and User Preferences in Malaysia. ETF Research Monograph Number 1*, MACPA Educational Trust Fund & UPM Publisher, January.

## 6.6 Journal Articles

- a) **Arfah Salleh**, Aziuddin Ahmad and Naresh Kumar (2008). Call for a Paradigm Shift in the Quest for Advanced Business Schools. *Uluslararası Sosyal Araştırmalar Dergisi, The Journal of International Social Research*, 1(5) Fall, 715-731.
- b) **Arfah Salleh**, Raduan Che Rose, Naresh Kumar and Shuhaimi Jaafar (2008). External Auditors' Viewpoint on Audit Exemption of Small Companies in Malaysia. *The ICFAI University Journal of Audit Practice*, V (4), October, 22-34.
- c) **Arfah Salleh**, Raduan Che Rose, Naresh Kumar and Shuhaimi Jaafar (2008). Auditors' Perceptions on Obliteration of Mandatory Annual Audit: An Empirical Study. *International Research Journal of Finance and Economics*, 14, 61-67.
- d) **Arfah Salleh**, Raduan Che Rose, Naresh Kumar and Lu Chee Peng (2007). Readiness in Meeting Globalisation Challenge: A Case of Accounting Firms in Malaysia. *Journal of Social Sciences*, 3 (4), 176-184.
- e) Raduan Che Rose, **Arfah Salleh** and Naresh Kumar (2007). Recognising and Leveraging Unique Strengths of Entrepreneurs in Malaysia. *International Journal of Business and Globalisation*, 1 (4), 466-492.
- f) **Arfah Salleh**, Badriyah Minai and Nor Aziah Abu Kassim (2007). Are Accounting Teachers Receptive Towards Integration of Technology in Accounting Education? *The MALAYSIAN ACCOUNTANT, The Journal of the Malaysian Institute of Certified Public Accountants (MICPA)*, April.
- g) Haslinda Abdullah, Raduan Che Rose, **Arfah Salleh** and Naresh Kumar (2007). Measuring and Managing Performance Improvement in the Manufacturing Sector. *European Journal of Social Sciences*, 5 (1), 157-166.

- h) Nahariah Jaafar, **Arfah Salleh**, Takiah Mohd Iskandar and Hasnah Haron (2007). The Effects of Fraud Risk Assessment on the External Auditors' Ability to Detect the Likelihood of Fraud: A Conceptual Discussion. *European Journal of Scientific Research*, 17 (3), May, 425-432.
- i) Raduan Che Rose, **Arfah Salleh** and Naresh Kumar (2006). Learning Culture and Performance Outcomes: Evidence from Malaysian Organizations. *Management & Change Journal*, 10 (2), (July – December), 131-152.
- j) Nahariah Jaafer, **Arfah Salleh**, Takiah Mohd Iskandar and Hasnah Haron (2006). A Conceptual Discussion of the External Auditor's Personality and Detection of Fraud. *European Journal of Social Sciences* 4 (1), (November), 66-76.
- k) **Arfah Salleh** and Mazlina Mustafa (2005). Environmental Accounting. *The CHARTERED SECRETARY MALAYSIA, The Journal of the Malaysian Association of the Institute of Chartered Secretaries and Administrators (MAICSA)*, 13-15.
- l) **A. Salleh**, S.K. Alsagoff, H.L. Soh, C.K. Ng (2005). Introducing PBL in a Graduate Education Setting: Issues of Implementation and Students' Perception. *Malaysian Journal of University Education* 1(1).
- m) Azhar, AKM, Wan-Abdullah, WAT, Kidam ZA, **Salleh, A.** (2003). The Deviants Dilemma: A Simple Game in the Run-Up to Seniority. *Eprint ArXiv: Cornell University condensed matter/0310340*.
- n) **Arfah Salleh** and Badriyah Minai (2002). The Use of the Virtual Class Applications by Students. *Pertanika Journal of Social Science & Humanities*, 10 (1), 27-41.
- o) **Arfah Salleh** and Shamsheer Ramadili (2002). The Need for Reflective Accounting Practitioners and Educators. *The CHARTERED SECRETARY MALAYSIA, The Journal of the Malaysian Association of the Institute of Chartered Secretaries and Administrators (MAICSA)*, 13-15.
- p) **Arfah Salleh** (2001). Integration of Computers into Accounting Curriculum – A Revisit. *Akauntan Nasional, Journal of the MIA*, 14 (5), 42-47.
- q) Badriyah Minai and **Arfah Salleh** (1998). Are Accounting Undergraduates Apprehensive about Oral Communication? *Pertanika Journal of Social Science & Humanities*, 6 (2): 91-100.
- r) **Arfah Salleh** and Bernard Williams (1997). A Survey of Computer Use in Accounting Education in Malaysian Universities. *ACCOUNT, Journal of the CTI Centre for Accounting, Finance and Management, UK*, 9 (1), Spring, 18-24.

- s) Hashanah Ismail, **Arfah Salleh** and Badriyah Minai (1996). Stress among Undergraduates: Accounting vs. Non-Accounting. *ACCACMADIA, Journal of the School of Accountancy, MARA Institute of Technology*, December, 223-232.
- t) Hashanah Ismail, **Arfah Salleh** and Redzuan Ahmad (1995). Use of Microcomputers by Malaysian Accounting Firms. *The 9<sup>th</sup> Accounting Journal, Institute of Internal Auditors*, 1-6.
- u) **Arfah Salleh** (1993). University Accounting Education: The Misunderstood Prerequisite for Good Performance in Accounting Education. *The Malaysian Accountant, Journal of the MACPA*, April-June, 9-11.
- v) **Arfah Salleh** (1992). Students' Performance in Introductory Accounting: Is Pre University Study a Significant Variable? – The Experience in UPM. *Akauntan Nasional, Journal of the MIA*, July, 48-51.
- w) **Arfah Salleh** and Aamir Nordin (1991). Moulding the Future Accountants. *ACCACMADIA, Journal of School of Accounting ITM*, June: 39-43.
- x) Tan, L.T., A'amir Nordin, Foong S.Y, Hashanah Ismail and **Arfah Salleh** (1989). Accounting for Aquaculture. *The Malaysian Accountant, Journal of the MACPA*, April, 26-29.

## 6.7 Refereed Conference Proceedings

- a) Badriyah Minai and Arfah Salleh. 2008. Students' Attitude Towards Computer Simulation in Introductory Accounting Course. *Proceedings of the 9th Annual Conference Asian Academic Accounting Association, University of Wolonggong in Dubai*, pp. 1-11
- b) Giaok-Faa Sia, **Arfah Salleh**, Murali Sambisivan and Jeyapalan Kasipillai (2008). Determinants of Individual tax compliance: A comparative study on compliant and non-compliant taxpayers. *Proceedings of the Australasian Tax Teachers' Association Conference, University of Tasmania*, 23 – 25 January. **Best Paper Award.**
- c) **Arfah Salleh**, Margaret McLaren and Aziuddin Ahmad (2007). Improving Students' Academic Mobility: The Practice at the Graduate School of Management, Universiti Putra Malaysia. *Conference Proceedings – Part 2, The Association of South East Asian Institutions of Higher Education (ASAHL)*, Curtin University of Technology, Perth, Australia, 5-7 December.
- d) Azhar, AKM, Wan-Abdullah, WAT, Kidam ZA, **Salleh, A.** (2003). An Agent-Based Analysis of Games: The Deviants Dilemma. *Proceedings of the 8<sup>th</sup> Annual Workshop on Economics with Heterogeneous Interacting Agents*, WEHIA 2003, May 29-31, 2003 Institute for World Economics, Kiel Germany.

- e) Azhar, AKM, Kidam ZA, **Salleh, A.** (2003). An Agent-Based Model of Choice, Complexity and Learning. *Proceedings of the 2<sup>nd</sup> Workshop of the Society for Computational Economics on Modeling, Computing, and Mastering Complexity, Complexity 2003*, May 7-11, 2003, Aix en Provence, Marseille, France.
- f) **Arfah Salleh**, Hasri Mustapha and Mazlina Mustapha (2001). E-Reporting of Financial Information among Public Listed Companies. *Proceedings of the Faculty of Economics and Management Seminar*, 10-13 October, Kuantan.
- g) **Arfah Salleh**, Azemin Yusof, Badriyah Minai, Bani Ariffin and Hashanah Ismail for **CAAFE** work group (2000). Use of the Virtual Class Lotus Notes Computer Application at the Faculty of Economics and Management, Universiti Putra Malaysia. *Proceedings of International Association for Accounting Education and Research (IAEER) Conference, Kobe*, 15-17 October.
- h) **Arfah Salleh** and Bernard Williams (1999). Some Methodological Issues Facing Research into the Impact of Computers on Accounting Education. *Selected Proceedings 10<sup>th</sup> Annual & Final CTI-AFM Conference*, Brighton, April, 4-9.
- i) **Arfah Salleh** and Bernard Williams (1997). The Integration of Computers in Teaching Accounting in Malaysian Universities. *Selected Proceedings 8<sup>th</sup> Annual CTI-AFM Conference*, Newport, April, 90-99.
- j) Tan, L.T., **Arfah Salleh** and Hashanah Ismail (1994). Asset Revaluation Practices of Malaysian Public Companies. *Proceedings of 6<sup>th</sup> Annual Hong Kong Accounting Academic Conference*, April, 9-18.
- k) **Arfah Salleh** (1994). Relationship between Accounting Student Academic Achievement and Their Perception towards Accounting Courses. *Proceedings of the British Accounting Association Conference*, Winchester, March.

## 6.8 Other Conferences and Seminars

- a) Rashidah Hassan and **Arfah Salleh** (2008). Issues and challenges in preparing teachers for ICT integration in classroom Teaching and Learning: the Case of Principles of Accounting Sijil Pelajaran Malaysia (SPM) (Malaysian Education Certificate (MCE)), *An International Conference of Senior Administrators, Policymakers, researchers and other Practitioners: VTE Research and Networking Initiative – Nurturing Local VTE research Efforts: A Response to Global Challenges, South-East Asian Ministers of Education Organisation, Regional Centre for Vocational & Technical Education & Training*, Bali, 7-8 July.

- b) **Arfah Salleh** (2008). Benefits and challenges in integrating accounting educational simulation courseware to aid teaching and learning of accounting – A Malaysian experience. *Paper presented at the Interaktiiven tekniikka koulutuksessa - konferenssi (itk 2008)*, Hameenlinna, Finland, 16 – 18 April.
- c) Tan Boon See and **Arfah Salleh** (2007). Does ICT-integration in elementary accounting education motivate students' learning? *Paper presented at the International Malaysian Educational Technology Conference*, Senai, Johore. 2 – 5 November.
- d) Suhaimi, **Arfah Salleh** & Hashanah Ismail (2006). Auditors' response to audit exemption proposal for small companies. *Paper presented at the Faculty of Economics and Management Seminar*, 13-15 December, Port Dickson.
- e) Badriyah Minai, Mazlina Mustafa and **Arfah Salleh** (2005). An Empirical Investigation of Perceived Benefits of Practical Training Using Factor Analysis. *Paper presented at the 6<sup>th</sup> Asian Academy of Management Conference*, 9-11 December, Ipoh.
- f) Noor Adwa Sulaiman, Jamil Bojei and **Arfah Salleh** (2005). Adopting Service Quality (SERVQUAL) and Quality Functional Deployment (QFD) Techniques towards Improvement of Management Advisory Services (MAS) offered by Accounting Firms in Malaysia. *Paper presented at the 6<sup>th</sup> Asian Academy of Management Conference*, 9-11 December, Ipoh.
- g) Sulaiman, N.A., **Salleh, A.** and Bojei, J. (2005). Service Quality Assessment of Management Advisory Services (MAS) offered by Accounting Firms in Malaysia. *Paper presented at the Asian Academic Accounting Association 6<sup>th</sup> Annual Conference*, 15-17 November, Kuala Lumpur.
- h) Mazlina Mustafa, Badriyah Minai and **Arfah Salleh** (2005). Perceived Benefits and Practical Training. *Paper presented at the Faculty of Economics and Management Seminar*, 30 Nov -1 December, Kuala Lumpur
- i) **A. Salleh**, S.K. Alsagoff, H.L. Soh, and C.K. Ng (2004). Introducing PBL in a Graduate Education Setting: Issues of Implementation and Students' Perception. *Proceedings of the International Conference on University Learning and Teaching (InCULT 2004)*, July 27-28, Shah Alam.
- j) Mazlina Mustafa and **Arfah Salleh** (2004). Environmental Accounting. *Paper presented at the National Accounting Conference*, Bangi, August.
- k) Shamsheer Ramadili, **Arfah Salleh** and Hashanah Ismail (2004). Corporate Governance and Audit Quality. *Paper presented at the MAICSA National Students Conference*, Serdang, 10 July.

- l) Nur Azliani, **Arfah Salleh** and Jamil Bojei (2003). Customer-Relationship Management in Accounting Services. *Paper presented at the Faculty of Economics and Management Seminar, Malacca, 2-5 October.*
- m) **Arfah Salleh**, Mazlina Mustafa and Maswati Abdul Talib (2002). Web-based Reporting of Financial Information. *Paper presented at the Faculty of Economics and Management Seminar, Kuching, 27-28 October.*
- n) **Arfah Salleh** (2002). Conditions Supporting Effective Computer-based Learning in Accounting Education. *Paper presented at the National IT Seminar UUM, Oct. 9-10.*
- o) **Arfah Salleh** and Badriyah Minai (2002). Teachers' Perception towards the Use of Computer in the Teaching and Learning of Accounting. *Paper presented at the National IT Seminar UUM, Oct. 9-10.*
- p) **Arfah Salleh**, Mazlina Mustafa and Maswati Abdul Talib (2002). Students' Perception towards the Use of Computer in the Teaching and Learning of Accounting. *Paper presented at the National IT Seminar UUM, Oct. 9-10.*
- q) **Arfah Salleh** and Fadzillah Saad (2000). Computers and Accounting Education in Malaysia - Issues and Challenges for Future Integration. *Paper presented at the Accounting & IT Seminar UUM, Nov. 13-14, UUM.*
- r) **Arfah Salleh** and Badriyah Minai (2000). Adopting an Educational Accounting Software to Aid Teaching – An Experience at UPM. *Paper presented at the Accounting & IT Seminar UUM, Nov. 13-14, UUM.*
- s) **Arfah Salleh**, Ian McLaren and Margaret McLaren (2000). Can Computer Technology Enhance the Teaching of Accounting? *Paper presented at the International Education Conference, Oct. 27-28, Kuala Lumpur*
- t) **Arfah Salleh**, Badriyah Minai, Azemin Yusof, Bani Ariffin and Hashanah Ismail for **CAAFE** work group (2000). Use of the Virtual Class (VC) Application by Students. *Paper presented at the Faculty of Economics and Management Seminar, 20-22 October, Penang.*
- u) **Arfah Salleh**, Azemin Yusof, Badriyah Minai, Bani Ariffin and Hashanah Ismail for **CAAFE** work group (1999). Use of the Virtual Class Lotus Notes computer application at the Faculty of Economics and Management, Universiti Putra Malaysia. *Paper presented at the Faculty of Economics and Management Seminar, 15-17 October, Malacca.*
- v) Ahmed Razman, **Arfah Salleh** and Hashanah Ismail (1999). Accounting for Extraordinary Items. *Paper presented at the Faculty of Economics and Management Seminar, 15-17 October, Malacca.*
- w) Hashanah Ismail, **Arfah Salleh** and Rafik Ali (1999). Accounting for Extraordinary and Exceptional Items. *Paper presented at the UNITEN Business Management Conference, 13-14 September, Bangi.*

- x) **Arfah Salleh**, Badriyah Minai and Hashanah Ismail (1996). Oral Communication Apprehension amongst Accounting Students. *Paper presented at the National Accounting Seminar ITM*, 21 August, Shah Alam.
- y) Badriyah Minai, **Arfah Salleh** and Hashanah Ismail (1996). Factors Affecting Job Selection Criteria of Accounting Students. *Paper presented at the National Accounting Seminar ITM*, 21 August, Shah Alam.
- z) **Arfah Salleh** (1996). Computer in Accounting Education: State-of-the-art. *Paper presented at the EDUCOMP International Conference*, 26 May 1996, Kuala Lumpur.
- aa) **Arfah Salleh** (1993). Persepsi, Keberkesanan dan Teknik Pengajaran dan Pembelajaran Perakaunan: satu Laporan Penyelidikan (translated: Perception, Effectiveness and Teaching and Learning Techniques for Accounting: a Research Report). *Paper presented at the Teaching & Learning Issues National Conference*, 16 December, Technical Teachers training College, Cheras, Malaysia.
- bb) Hashanah Ismail, **Arfah Salleh** and Oed, G.V. (1989). The Changing Concepts of Accounting Education: A Malaysian Perspective. *Paper presented at the International Accounting Seminar – Accounting Trends: Issues and Challenges*, 22-24 August, UPM.
- cc) **Arfah Salleh** and A'amir Nordin (1989). Financial Reporting by Government Enterprises – the Education Institution Perspective. *Paper presented at the Financial Reporting by Government Business Enterprises Seminar*, 18 January 1989, MACPA, Kuala Lumpur.

## 6.9 Others (teaching and academic & professional curriculum guidelines)

- a) **Arfah Salleh** (1999). Kertas Cadangan Kriteria Spesifik Kurikulum Diploma Perakaunan (Paper on Proposed Specific Criteria in the Diploma of Accountancy Curriculum). *Paper presented at the workshop on Specific Criteria for Accountancy Programmes, LAN*, 27 October, Petaling Jaya.
- b) Discussion paper: Program Bacelor Perakaunan dengan Pendidikan. *Paper prepared for presentation at Faculty's Brain storming session*, July 1999, Langkawi.
- c) The Internet and Distance Learning in accounting Education: A Review of IFAC Working Paper. *Discussion paper prepared for the MACPA Education and Training Committee*, January 1999, MACPA.
- d) Kitaran Perakaunan dan Kaedah Pengajaran Perakaunan Berkomputer (translated: Accounting Cycle and Teaching Method for Computerised Accounting). *Paper prepared for workshop on teaching method for Principles of Accounts*, 20-25 September 1994, Ministry of Education, Sungai Petani.

- e) Panduan Menulis Rancangan Mengajar Mata Pelajaran Prinsip Akaun (translated: Guidelines to writing teaching plans for Principles of Accounts) (1992). *A report prepared for use by teachers*, Ministry of Education.

## **7. RESEARCH ACTIVITIES (Inter-organisation Research Collaborations & Research Grants)**

### **7.1 Ministry of Science, Technology and Innovations E-Science Grant (December 2006 – December 2008)**

- a) Project Leader: Efficiency and Productivity of Malaysian Seaports (with AKM Azhar, Ahmad Apandi Samsudin, Rosli Saleh and Shaharudin Mohamad Ali) project code: 03-01-04-SF0609 - RM129,644
- b) Project Researcher: Theoretical and Empirical Studies to Model Supply Chain Relationships in Malaysian Manufacturing and Service Sectors (with S. Murali) project code: 04-01-040SF0454 - RM40,750

### **7.2 Ministry of Education / Computer-Based Learning (January 2006 – December 2007)**

Project Leader: Monitoring the Integration of ASSETBase Software towards Professionalising and Internationalising the Principles of Accounting SPM Curriculum (with Badriyah Minai and Rashidah Hassan) RM124,218

### **7.3 Professional Services Development Corporation Grant (January – December 2005)**

Project Leader: Readiness of Professionals in Meeting Globalisation Challenges (with Foong Soon Yau) RM38,163

### **7.4 Ministry of Education Fundamental research grant (March 2004 – 2006)**

Project Researcher: An Agent-Based Model of the KLSE (with ZA Kidam and AKM Azhar) project code: 55171 - RM66,968

### **7.5 The Malaysian Institute of Accountants (MIA) 2004**

Project Leader: Readiness of Accountants in Meeting Globalisation Challenges (with James Loo, Ainol and Suhaimi) RM8,001.95

### **7.6 AccTrak21 Sdn Bhd (2000-2002)**

UPM representative to jointly develop training modules for AccTrak21 software. Fully funded by AccTrak21.

### **7.7 With universities in the UK on Integration of IT in Accounting Education (1994-1995)**

Invited evaluator of the BITE software, an educational accounting package developed by four consortium universities in the UK, i.e. University of East Anglia, Staffordshire University, Paisley University and the Open University, a project of the TLTP research programme £250,000.

Allowed the use of the BITE software in the teaching of accounting at UPM – **reported as the first institution of higher education to do so world-wide.**

Had opportunity to work closely with the BITE developer team and visit the work sites at the respective institutions.

Had opportunity to work closely with staff at the Centre for Computer in Teaching Initiatives – Accounting, Finance and Management (CTI-AFM), England.

Invited to take part in the Exhibition for Software developed for the Technology in Teaching and Learning Programme (TLTP), Heathrow, November, 1995.

### **7.8 The Malaysian Institute of Certified Public Accountants (MICPA) Grant**

- a) (2000-2003) Project Leader: User Response to Computer-Based Learning in Accounting (with Badriyah Minai and Hashanah Ismail) RM10,000
- b) (1993-1994) Project Researcher: Asset Revaluation Practices of Malaysian Companies project (with Tan Liong Tong and Hashanah Ismail) RM15,000.
- c) (1987-1988) Project Researcher: Accounting for Aquaculture project (with Tan Liong Tong, A'amir Nordin, Fonng Soon Yau and Hashanah Ismail) RM8,000

### **7.9 Ministry of Science/UPM – 5<sup>th</sup> Malaysian Plan (1987 – 1988)**

Project Researcher: An Empirical Study of Stock Market Anomalies (with Annuar Md Nasir, Zainal Abidin Kidam and Mohd Ali Abdul Hamid) RM10,000

## **8. JOURNAL EDITORIAL**

- Editorial Board, Malaysian Accounting Review
- Reviewer of selected articles for PERTANIKA - Journal of Social Science & Humanities.

## 9. SUPERVISION

### 9.1 PhD

#### **Main supervisor**

##### **Graduated:**

- a) Lau Chee Kwong (2008)  
Financial reporting of intangible assets: A study on measurement reliability of measurement methods
- b) Nahariah binti Jaafar (2008)  
The effects of ability to assess fraud risk, fraud risk level and personality factors on the ability to detect the likelihood of fraud.
- c) Sia Giok Faa (2008)  
Individuals' tax compliance behaviour under self-assessment system in Malaysia

##### **On-going:**

- a) Amer Hamzah bin Jantan  
Lifelong learning in Malaysia: A phenomenological study of selected learners.
- b) Haslinah binti Muhamad  
The Effectiveness of Assessment Style in Accounting Education

#### **Co-supervisor**

##### **Graduated:**

- a) Ng Chiew Sum (2008)  
Case study of transformative learning experience amongst middle managers

##### **On-going:**

- b) Suzana Idayu Wati binti Osman  
Essays on capital market ratios, stock valuation and firms' performance
- c) Darwis bin Abdul Razak  
Essays on the measurement of Islamic Finance
- d) Yap Yee Ming  
The concept of value congruence: Enhancing the quality of human resource voluntary disclosure

- e) Ahmad Apandi bin Samsudin  
Develop an alternative approach to analysis of port productivity and efficiency
- f) Logama a/p Doraisamy  
The formation of trust in the adoption of electronic commerce in Malaysia
- g) Nur Aidi  
Leadership role in emergence and amplication of small change: Complexity Theory Perspective

## 9.2 **MSc (thesis-based)** **Main supervisor**

### **Graduated:**

- a) Nur Azliani Haniza binti Che Pak (2004)  
*Factors Influencing Clients' Relationship Commitment Towards Accounting Firms*
- b) James Lu Chee Peng (2005)  
*Readiness of Local Professional Accountants to Market and Export Professional Services in Globalised and Liberalised Environment*
- c) Shuhaimi bin Jaafar (2006)  
*Perceptions of External Auditors Towards the Exemption of Annual Audits of Small Companies*
- f) Noor Adwa binti Sulaiman (2006)  
*Adopting Service Quality and Quality Function Deployment in Improving Accounting Firms' Management Advisory Services*
- g) Ainol Sarina binti Ahmad Zazili (2006)  
*Educators' and Practitioners' Perceptions of Malaysian Accounting Students' Skills and Proficiency*

## 9.3 **Undergraduate**

- a) Supervised more than **50** students from the Bachelor of Accountancy; Bac. of Accountancy with Education and B.Sc. Agribusiness programmes. Research areas range from Financial Reporting, Accounting Education, IT integration, Investments and Stock Market Behaviour.
- b) Supervised **5** students from the Diploma of Agribusiness programme. Case Study on Spice Manufacturing firm.

## 10. MEMBER OF BOARD OF STUDIES/ PROGRAMME ASSESSOR/ EVALUATOR/ REVIEWER AND THESIS EXAMINER

### 10.1 Member of Board of Studies/ Assessor

Member, Board of Studies, Doctor of Education (Educational Leadership and Policy) Universiti Pendidikan Sultan Idris Malaysia 2008

Member, Board of Studies, Master of Education (Educational Planning and Policy) Universiti Pendidikan Sultan Idris Malaysia 2008

External Assessor MBA Programme Universiti Pendidikan Sultan Idris Malaysia 2008

### 10.2 Evaluator

External Evaluator and Examiner to Bachelor's degree programme. (Faculty of Cognitive Science and Education, Universiti Utara Malaysia) 2006 – 2007.

### 10.3 Reviewer

- a) Member of Panel to review curriculum of technical subjects, **Ministry of Education Malaysia, 2008.**
- b) Member of Committee to review MBA programmes of Malaysian Public Universities, **Ministry of Higher Education, 2007.**
- c) Member of Review and Curriculum Design Committee for Financial Accounting/ Accounting Information Systems courses, HALATUJU Committee for accountancy programmes in Malaysian public universities, **Ministry of Higher Education Malaysia, 2007.**
- d) Member of the Committee to review and develop course module for training programme for NAM Institute for the Empowerment of Women (NIEW) **Ministry of Women, Family and Community Development Malaysia** in the area of ICT, **2007.**
- e) Reviewer Bachelor of Accountancy Programme, **Universiti Teknologi Malaysia, 2007.**
- f) Panel reviewer for National Accreditation Board to review accounting programmes (Bachelor's degree and diploma levels) offered by private institutions in Malaysia for accreditation purposes, **1998 – 2006.**

- g) Member of Task Force to review syllabus of Bachelor of Accountancy programmes of 2 public universities for accreditation purpose, Malaysian Institute of Accountants (MIA), 2002 & 2004/2005.
- h) Member of Committee to Integrate IT in the Curriculum, **Malaysian Institute of Accountants (MIA), 1999.**
- i) Act in advisorial capacity to review and propose approaches for integration of IT into the new Malaysian Institute of Accountants (MIA) examination syllabus, 1999-2000.
- j) Member of the HALA TUJU Committee to review the direction of and requirements for accountancy programmes in Malaysian public universities under the purview of the Ministry of Education Malaysia, 1999-2000.
- k) Member of the Committee to identify the minimum specific criteria of Accountancy programmes of Private Institutions of Higher Education under the purview of the National Accreditation Board, 2000.
- l) Member of the Committee to review education and training programmes for the Malaysian Institute of Certified Public Accountants (MICPA) and pronouncements of International Federation of Accountants (IFAC) for local suitability since 1993.
- m) Prepared **MICPA** working paper to review IFAC's working paper on: The Internet and Distance Learning in Accounting Education 1999.
- n) Member of the Committee to review the curriculum of diploma and degree programmes of private institutions of higher learning for MICPA accreditation purposes, Foundation Examination and by subjects for PE I level, 1998 – 2005. Also involved visits to sites.
- o) Appointed to the Syllabus Review Committee, MICPA, to review the general new examination structure and the Business Finance and Management (Module B) and Management Information and Control (Module A) papers, **2000-2001.**
- p) Reviewer of curriculum for bookkeeping training course for small businesses, MARA, 1990.

#### 10.4 Thesis Examiner

External Examiner to PhD Thesis, USM 2003.

Chairman of Theses Examination Committee for more than 15 Thesis Examinations both at PhD and MSc levels, UPM, 2001 – 2007.

## 11. INVITED/ KEY NOTE SPEAKERS & FACILITATOR

### 11.1 Ministry of Higher Education Malaysia

- a) Invited Speaker Representative of Malaysian Universities, Financial Industry-Academia Dialogue, Bank Negara Malaysia, 11 April **2007**
- b) Invited Facilitator: Strategic Direction for Higher Education in Malaysia, COLMAR, Bukit Tinggi, 7-8 April **2007**.
- c) Invited Speaker: Problem-Based Learning – Briefing for HALATUJU Committee for Accountancy Programme of Public Universities, Pan Pacific Hotel Kuala Lumpur, 16 May **2006**.

### 11.2 Ministry of Education Malaysia

- a) Invited Speaker: 'Research in the Integration of ICT in Accounting Education' Workshop for Key Personnel, Kajang 10 December, **2007**.
- b) Invited Chairperson: National Symposium on Accounting Education (*Integrasi Pendidikan Perakaunan: Anjakan Vokalisme kearah Profesionalisme*), Ministry of Agriculture Main Auditorium, Putrajaya, 27 April **2007**.
- c) Judge: Lesson Plan Module Writing Competition – Integration of ICT into SPM curriculum. December **2006** – April **2007**.
- d) Appointed as sole trainer/facilitator on Computerised Accounting for in-service training programme of accounting teachers and students, nationwide.

#### Course conducted for teachers:

Kuala Lumpur:	26 April 2003
Shah Alam:	28 February 2002
Kota Kinabalu:	26 May 1999
Ipoh:	2 July 2001, 26 October 1999 & 8 April 1999
Sungai Petani:	24 September 1994

#### Course conducted for students:

Kuala Lumpur:	14-20 October <b>2002</b>
---------------	---------------------------

- e) Conducted training of Computer-based teaching and learning of accounting to Matriculation College teachers, Ministry of Education, 6 November **2003**.

### **11.3 Universiti Teknologi MARA**

Invited Speaker: Research Methodology PhD Studies (Social Science Academics)  
- Literature review: Overview & Hands-on Session on critical review  
UiTM, 18 November **2008**.

### **11.4 University Malaya**

Guest Lecturer: Philosophy of Research Methodology: Revisiting and Rediscovering Scientific Research and Positivism through the Development of Science, UM, 16 October, **2008**.

### **11.5 Universiti Utara Malaysia**

Public Lecture: Problem-Based Learning and the Experience at the Graduate School of Management, UPM, Universiti Utara Malaysia, 20 August **2007**.

### **11.6 Universiti Tun Abdul Razak**

Invited Facilitator: Problem-Based Learning, Melaka Watercity, Malacca, 8 December **2006**.

### **11.7 Case Writers' Association Malaysia**

Invited Speaker: 'Problem-Based Learning in Postgraduate Management Education: Issues & Challenges', *International Conference on Case Study Teaching & Learning*, Hotel Cititel, Kuala Lumpur, 15-16 May **2006**.

### **11.8 Universiti Malaya**

Invited Facilitator: Problem-Based Learning, Pan Pacific Hotel, Kuala Lumpur, 17 March **2006**.

### **11.9 Kolej Universiti Islam Malaysia**

Invited Facilitator: Problem-Based Learning, Equatorial Hotel, Malacca, 13 December **2005**.

### **11.10 Taylors College**

Keynote Speaker: Postgraduate Management Education – Taylors Business School, 28 October **2005**.

## 12. CONSULTANCY

- a) Consultant module developer to the Ministry of Higher Education – Leadership Training Programme for Student Leaders, Casa Rachado Port Dickson, 18-21 December 2006.
- b) Consultant curriculum developer to Great Eastern Life (GEL). Responsible for curriculum design for “Basic Accounting, Financial Statement Analysis & Business Valuation” module, Advanced Sales Unit training programme. (from 1998)
- c) Consultant trainer to GEL for “Basic Accounting” module, nation-wide. (1999-2000)
- d) Consultant curriculum developer to Employees Provident Funds (EPF). Responsible for curriculum design for “Basic Investment Management” training programme. (1995)
- e) Consultant trainer to EPF for Investment Analysis module, August 1995, UPM.
- f) Consultant trainer to FIMA Metal Box for Understanding Accounting for EDP Personnel training programme, February 1992, Petaling Jaya.
- g) Consultant curriculum developer to KCB Finance. Responsible for curriculum design for “Reading and Interpretation of Financial Statements” training programme, December 1988, Seremban.

## 13. EXTENSION AND COMMUNITY WORK

### 13.1 Government Ministries/Bodies

- a) Member of the Malaysian Accounting Standards Board (MASB) Ministry of Finance since October 2006.
- b) Adviser, Professionalising and Internationalising the Principles of Accounting Curriculum, SPM towards attaining Double Certification, Ministry of Education, Malaysia, since August 2005.
- c) Adviser and Alternate Chairman, Curriculum Review Steering Committee, Principles of Accounting Curriculum, SPM 2007.

- d) Facilitator for the training of 2,600 accounting teachers, inspectorate and ministry officials in the use of school level accounting educational software for Ministry of Education, August 2005 to August 2006.
- e) Invited to advise the Professional Service Development Corporation, Ministry of Finance on research into the readiness of Malaysian professional service providers to meet the challenges of globalisation, 2004.
- f) Panel reviewer for IGS Grant Application, Ministry of Science, Technology and Environment 2002 – 2006.
- g) Panel reviewer for National Accreditation Board to review programmes offered by private institutions in Malaysia for accreditation purposes, 1998 – 2006.
- h) Represented UPM on the HALA TUJU Committee to review the direction of and requirements for accountancy programmes in Malaysian public universities under the purview of the Ministry of Education, 1999-2000
- i) Represented UPM on the Committee to identify the minimum specific criteria of Accountancy programmes of Private Institutions of Higher Education under the purview of the National Accreditation Board, 2000.
- j) Appointed adviser to the Ministry of Education Committee to review syllabus of the Principles of Accounts subject for SPM and SPMV examinations, 1990 & 2000.
- k) Reviewer for the AA015 course syllabus for the Matriculation in Accounting Programme, Ministry of Education, 1998-1999.
- l) Invited to assist in the preparation of Guidelines for Preparing Teaching Plan for teaching the Principles of Accounts subject, SPM, 1992.
- m) Appointed as Ministry of Education trainer to train key personnel on the Accounting Cycle and Computerised Accounting modules, 20-25 May 1991, Bangi.
- n) Appointed reviewer of curriculum for bookkeeping training course for small businesses, MARA, 1990.

### 13.2 Professional Bodies

- a) Invited member of Committee for World Congress of Accountants (WCOA) 2010 Technical Programme, Malaysian Institute of Accountants, 2008.
- b) Appointed member of the Research Committee, Malaysian Accounting Research and Education Foundation (MAREF) 2005 – 2006.

- c) Appointed member of the Membership Committee, CPA (Australia) 2005 - 2006.
- d) Appointed member of the Education and Training Committee, CPA (Australia) 2001 - 2005.
- e) Appointed adviser to the Research Committee, CPA (Australia) 2002 - 2007.
- f) Member of Task Force to review syllabus of Bachelor of Accountancy programmes of 2 public universities for accreditation purpose, Malaysian Institute of Accountants (MIA), 2002 & 2004/2005.
- g) Appointed to represent UPM on the Committee to Integrate IT in the Curriculum, Malaysian Institute of Accountants (MIA), 1999.
- h) Act in advisory capacity to review and propose approaches for integration of IT into the new MIA examination syllabus, 1999-2000.
- i) Co-opted Member of the Education and Training Committee, Malaysian Institute of Certified Public Accountants (MICPA) (formerly known as Malaysian Association of Certified Public Accountants (MACPA)) since 1993.
- j) Co-opted Member of the MICPA Accreditation Work Group established January 1998.
- k) Appointed to the Syllabus review Committee, MICPA, 2000-2001. Review of the general new examination structure and the Business Finance and Management (Module B) and Management Information and Control (Module A) papers.

### 13.3 Other Institutions

- a) Invited facilitator for IT workshop including hands-on sessions on the use of computer in teaching accounting at:
 

Sunway College Malaysia:	November 2002
Multimedia University Malaysia:	August 2002
Universiti Sains Malaysia:	18 May 1999
International Islamic University:	24 September 1999
- b) Involved in training programme for small businesses, Malay Chamber of Commerce, Malaysia, 1993.

## 14. TEACHING AND TEACHING INITIATIVES

## 14.1 Courses Taught

- a) Accounting Information Systems I, II and III (Bac. of Accountancy & Bac. of Accountancy with Education) 2000 - 2008
- b) Seminar (PhD) 2001-2008
- c) Research Methodology – Philosophy of Research in Social Sciences (PhD & MSc) 2001 - 2008
- d) Business Accounting (Master of Business Administration, Master of Management – IT & Education Management and Master of Plantation Management) 2003 - 2004
- e) Introductory Accounting (Bac. of Accountancy, Bac. of Accountancy with Education; Bac. of Business Admin.; Bac. of Economics; B.Sc. Agribusiness; B.Sc. Com. Science; B.Sc. Agriculture; B.Sc. Veterinary Science; and Diploma in Agribusiness) 1987 - 2000
- f) Intermediate Financial Accounting (Bac. of Accountancy; Bac. of Accountancy with Education; Bachelor of Business Administration and B.Sc. Agribusiness) 1988-1990
- g) Accounting Theory (Bac. of Accountancy) 1995 - 1997
- h) Specialised Accounting (Bac. of Accountancy) 1989 - 1991
- i) International Finance (Bachelor of Accountancy and B.Sc. Agribusiness) 1987 - 1989
- j) Investment Analysis (Bachelor of Accountancy and B.Sc. Agribusiness) 1987 - 1989

## 14.2 Teaching Initiatives

- a) Member of team that introduced Problem-Based Learning approach in postgraduate accounting, GSM, 2003 (**reported as the first Graduate School to implement Problem-Based Learning in the country**)
- b) Responsible for offering the (AKN 212/ACT 2112) Introductory Accounting course for the first time in UPM in December 1987. The **course takes on a new approach to teaching accounting i.e. an Entrepreneurial Approach** where business activities are simulated in the classroom and related to course topics. Adoption of such teaching method was reported as the first of its kind in Malaysia. This approach also gain popularity among accounting programmes world-wide from the nineties.

- c) Responsible for integrating IT into the Introductory Accounting course from 1990, the first of such effort among accounting programmes at government funded universities in Malaysia. Introduced the use of computer-assisted learning material such as the EQL; BITE and SKiP. From 1998, the WinSKiPEzy software was introduced, subsequently replaced with GenerReS software in 2003
  - i. **Write-up in the Learning Curve, NST, 1 May 2005**
  - ii. **Write-up in the New Straits Times, 2002**
  - iii. **Write-up in the Computimes, NST 16 September 1996.**
  - iv. **Featured on Cyberwave TV3 programme aired on 29 September 1996.**
  - v. **Write-up in the New Straits Times, Learning Curve, 16 June 2002**
  - vi. **Featured on “Inovasi” TV1 programme aired on 12 September 2003 repeat 4 July 2004.**
- d) Responsible for integrating IT into the Intermediate Accounting course in 1989 through the use of an industry computerised accounting package.

## **15. ADMINISTRATIVE DUTIES AND OTHER RESPONSIBILITIES**

### **15.1 Students Advisorial**

- a) Academic adviser to more than 350 students from the Master of Science (Accounting), PhD (Accounting), Bachelor of Accountancy; Bac. of Accountancy with Education; Bac. of Business Admin. and B.Sc. of Agribusiness programmes.
- b) Adviser, GSM Alumni, 2004 – 2007.

### **15.2 Other Administrative Duties**

- a) Represent GSM on the Senate, UPM, June 2004 – December 2007.
- b) Represent GSM on the Main Officials (Pegawai Kanan) Committee, UPM 2004-2007.
- c) Member of the Overseas Students Intake Committee, UPM 2004-2007.
- d) Represent GSM on the Graduate Studies Committee, UPM 2001- 2007.
- e) Represent GSM on the Research Committee, UPM 2001-2007.
- f) Member of the Overseas Conference & Visits Application Evaluation Committee using Research Grants, UPM since 2003.

- g) Member of the Select Committee, UPM to select entries into Research and Innovation Expositions & Exhibitions at National and International Events since January 2005.
- h) Member of Working Committee for selection of recipient of the Vice Chancellor Fellowship Award (Excellence in Teaching) 2006, 2008.
- i) Member of the Technical Committee, UPM to evaluate application for IRPA funding from Ministry of Science, Technology and Environment (MOSTE) - Management cluster, 2002 - 2006.
- j) Member of the Technical Committee, UPM to evaluate application for Fundamental Research funding from Ministry of Education, 2003 -2006.
- k) Coordinator for the Accounting Information Systems course to ensure uniformity in quality of teaching and examination between classes taught by more than one lecturers, from 2003 - 2006.
- l) Reviewed and redesigned the curriculum for the Bachelor of Accountancy and Bachelor of Accountancy with Education programmes UPM, 1999 & 1995.
- m) Member of the Faculty of Economics & Management (FEP)'s Curriculum Committee, to review curriculum and syllabus of courses offered by the Faculty, 1999-2000.
- n) Reviewed the UPM Matriculation in Accounting programme, 1992; sat on the UPM Quality Control Committee for the programme, 1992–1996; and moderated the Financial Accounting exam. of the programme, 1992-1997.
- o) Member of the FEP's Exemption Committee to review programmes of other institutions of higher education for purposes of granting exemptions into Faculty's programmes, 1995.
- p) Introducer of IT into the Bachelor of Accountancy and Bac. of Accountancy with Education curriculum.
- q) Responsible to conduct briefings for new students of the Bachelor of Accountancy with Education programme 1998-2000.
- r) Coordinator for the Intermediate Accounting course to ensure uniformity in quality of teaching and examination between classes taught by more than one lecturers, 1998.
- s) Represented FEP in presentation session on Integration of IT in UPM accounting courses. MIA Council's visit to UPM, 22 May 1998.
- t) Moderator for Financial Accounting examination, Matriculation in Accounting programme, UPM from 1992 to 1997.

- u) Appointed member of UPM Quality Control Committee, Matriculation in Accounting programme, UPM from 1992 to 1996.
- v) Appointed member of team to review syllabus of all financial accounting courses offered by the Faculty in line with proposal by the Ministry of Education to reduce course duration to three years, 1996.
- w) Designed the syllabus for AKN 222 Accounting Theory. Responsible to offer the course for the first time, 1995.
- x) Member of team that designed the curriculum for the Bachelor of Accountancy with Education programme, 1994-1995.
- y) Appointed member of the FEP's Practical Training Committee, 1987-1992.
- z) Responsibility includes processing of students' forms, employers' reports, preparation of report to Faculty and visits to training provider establishments.
- aa) Appointed to the Committee to review the Accounting module for the Matriculation in Accounting programme 1992.
- bb) Advised on investment and fund management for purpose of investing UPM funds, 1988-1990.
- cc) Appointed as member of UPM Committee on Tele-lecture, 1989.
- dd) Member of team that designed the Introductory Accounting. Responsible to offer the course for the first time, 1989.
- ee) Appointed member of committee to review course synopses for purposes of Faculty's Handbook, 1989.
- ff) Appointed member of FEP's Services and Extension Committee (Khidmat dan Pengembangan), 1988.
- gg) Appointed member of FEP's Publicity Committee for the Bachelor of Science Agribusiness and Bachelor of Accountancy programmes, 1988.

## 16. CONFERENCES/SEMINARS AND COURSES ATTENDED

Attended more than 100 international and local conferences, seminars, workshops and courses as paper presenter, facilitator, panelist, member of Secretariat and conference organising team and as participant.

## 17. OTHER ACTIVITIES

- a) Member and Founding President, Malaysian Accounting Association (MyAA), (formation 2008).
- b) Member of the American Accounting Association, since 1989.
- c) Member of the British Accounting Association, 1994-1998.
- d) Member of the Research Institute of Investment Analysts Malaysia, since 1992.
- e) Member of the Malaysian Council for Computers in Education 1997 – 2000.
- f) Member of Stirling University Alumni.
- g) Member of University of Exeter Alumni.
- h) Member of Kolej Tunku Kurshiah Old Girls Association.
- i) Member of Sek. Men. Sultanah Asma / Kampung Baru Girls School Old Girls Association.
- j) Elected Committee Member of the Parents Teachers Association, Seri Hartamas Secondary School, Kuala Lumpur, 1997-2004.
- k) Vice-Chairperson, 2002-2004
- l) Member of work group to integrate IT in teaching and learning at Seri Hartamas Secondary School, 1999-2001.